



What is
SMARTUP
CHALLENGE
short description

Organized by





About

SMARTUP Challenge is the only program where students compete in creating NEW workplaces for themselves and their colleagues.

The program is implemented as a Citi initiative in Bulgaria, Hungary, Romania and Slovakia to provide students with the entrepreneurship and innovation skills required to generate game-changing market value and new workplaces.

**Teams of 5 participants enroll to tackle a special challenge throughout the 1-year program:
how to create jobs for themselves or their colleagues.**

Organized by



Program Stages

Participants will go through several stages, working with support from Junior Achievement and Citi to prove their concept for a business, intrapreneurship initiative or any other type of project that can generate workplaces.

Open Innovation Challenge (6th of October – 30th of October 2014)

Students enroll online and propose an entrepreneurial solution for the Challenge

Young Innovators Day (20th of November 2014)

Best teams get together with top Citi business volunteers to get their proposals even SMARTer

SMARTUp Challenge Project (until March 2015)

Teams turn their solutions into real entrepreneurial projects

SMARTUp International Summer School (August 2015)

40 winner students from Bulgaria, Hungary, Romania and Slovakia join the final stage

Organized by





Contact

Lucian Gramescu
Senior Program Manager
Email: lucian.gramescu@jaromania.org

Organized by

