

**The Faculty of Theoretical and Applied Economics
The Bucharest University of Economic Studies**

Economic Convergence in European Union (ECEU) – 16th edition

CONFERENCE PROGRAMME

Bucharest, 19 – 20 April 2019

HONORARY COMMITTEE

NICOLAE ISTUDOR, professor Ph.D. – Rector, The Bucharest University of Economic Studies, Romania

ROXANA SÂRBU, professor Ph.D. – Vice-Rector of the Bucharest University of Economic Studies, Romania

DOREL PARASCHIV, professor Ph.D. – Vice-Rector of the Bucharest University of Economic Studies, Romania

KEYNOTE SPEAKERS

Mirela Ionela Aceleanu, professor Ph.D. – The Bucharest University of Economic Studies, Romania

Alexandru Tașnadi, professor Ph.D. – The Bucharest University of Economic Studies, Romania

SCIENTIFIC COMMITTEE

1. Prof.univ.dr. Mirela Ionela Aceleanu
2. Prof.univ.dr. Daniela Anca Dachin
3. Prof.univ.dr. Marin Dinu
4. Prof.univ.dr. Claudiu Grigoraș Doltu
5. Prof.univ.dr. Horațiu Dragomirescu
6. Prof.univ.dr. Monica Dudian
7. Prof.univ.dr. Basarab Gogoneață
8. Prof.univ.dr. Cătălin Emilian Huidumac PETRESCU
9. Prof.univ.dr. Mariana Iovițu
10. Prof.univ.dr. Marius Corneliu Marinaș
11. Prof.univ.dr. Cosmin Ștefan Marinescu
12. Prof.univ.dr. Mihaela Hrisanta MOSORA (DOBRE)
13. Prof.univ.dr. Aura Gabriela Socol
14. Prof.univ.dr. Cristian Socol
15. Prof.univ.dr. Marta Christina Suci
16. Prof.univ.dr. Angela Rogojanu
17. Prof.univ.dr. Alexandru Tașnadi
18. Conf.univ.dr. Liana Badea
19. Conf.univ.dr. Alexandru Dumitru BODISLAV
20. Conf.univ.dr. Liliana Crăciun

21. Conf.univ.dr. Alina Ștefania Crețu
22. Conf.univ.dr. Amalia Florina Cristescu
23. Conf.univ.dr. Mina Fanea Ivanovici
24. Conf.univ.dr. Alexandra FRĂȚILĂ (Adam)
25. Conf.univ.dr. Gabriel Frâncu
26. Conf.univ.dr. Slivia Elena Iacob
27. Conf.univ.dr. Ioana Andrada GAVRIL (Moldovan)
28. Conf.univ.dr. Alina Crețu
29. Conf.univ.dr. Monica Dobrescu
30. Conf.univ.dr. Diana Hristache
31. Conf.univ.dr. Dragoș Huru
32. Conf.univ.dr. Anca Gabriela Molănescu
33. Conf.univ.dr. Nicolae Moroianu
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35. Conf.univ.dr. Marius Cristian Pană
36. Conf.univ.dr. Chiva Marilena Papuc
37. Conf.univ.dr. Ioan Grigore Piroșcă
38. Conf.univ.dr. Gabriel Ilie Staicu
39. Conf.univ.dr. Mihaela Roberta Stanef-PUICĂ
40. Conf.univ.dr. Andreea Claudia Șerban
41. Conf.univ.dr. Laurențiu Șerban Oprescu
42. Conf.univ.dr. Daniela Livia Trașcă
43. Conf.univ.dr. Daniela Vîrjan
44. Conf.univ.dr. Cristina VOICU
45. Lect.univ.dr. Andrei Hrebenciuc
46. Lect.univ.dr. Alina Magdalena Manole
47. Lect.univ.dr. Roxana Mihai
48. Lect.univ.dr. Irina Florentina Moulin
49. Lect.univ.dr. Liviu Cătălin Moraru
50. Lect.univ.dr. Anca Maria PARASCHIV (Gherman)
51. Lect.univ.dr. Raluca Andreea Popa
52. Asist.univ.dr. Georgiana Balaban
53. Asist.univ.dr. George Marian ȘTEFAN

ORGANIZING COMMITTEE

Ioan Grigore Piroșcă Ph.D. – The Bucharest University of Economic Studies, Romania

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Liana Badea Ph.D. – The Bucharest University of Economic Studies, Romania

Marta Christina Suci Ph.D. – The Bucharest University of Economic Studies, Romania

Mihaela Roberta Stanef-PUICĂ Ph.D. – The Bucharest University of Economic Studies, Romania

Liviu Cătălin Moraru Ph.D. – The Bucharest University of Economic Studies, Romania

BODISLAV Alexandru, Ph.D. – The Bucharest University of Economic Studies, Romania

CONFERENCE PROGRAMME

Friday, April 19th, 2019

10.00 – 10.10 - Registration of participants, “Rotonda” Room (Room 0303), The Bucharest University of Economic Studies

10.10 – 10.40 - Welcoming Messages, “Rotonda” Room (Room 0303), “Ion N. Angelescu” Building

10.40 – 10.50 - Opening speech, “Rotonda” Room (Room 0303), “Ion N. Angelescu” Building, 3rd floor
- Opening speech, Room 0320, “Ion N. Angelescu” Building, 3rd floor

10.50 – 11.20 - Keynote Speaker, “Rotonda” Room (Room 0303), “Ion N. Angelescu” Building, 3rd floor
- Keynote Speaker, Room 0318, “Ion N. Angelescu” Building, 3rd floor

11.20 – 11.30 - Coffee break, “Rotonda” Room (Room 0303) “Ion N. Angelescu” Building,

11.30 – 14.00 - Parallel Tracks

1. **Economics** “Rotonda” Room (Room 0303), “Ion N. Angelescu” Building, 3rd floor
2. **Economic Doctrines and Communication**, Room 0318, “Ion N. Angelescu” Building, 3rd floor

14.00 – Lunch, “Cihoschi” Building

15.00 – 17.00 - Parallel Tracks

1. **Economics** “Rotonda” Room (Room 0303), “Ion N. Angelescu” Building, 3rd floor
2. **Economic Doctrines and Communication**, Room 0318, “Ion N. Angelescu” Building, 3rd floor

Conference Opening

PLENARY SESSION

Friday, April 19th, 2019

Welcoming Messages

- 10.10 – 10.40** - Professor **ROXANA SARBU**, Ph.D. – **Vice-Rector** of The Bucharest University of Economic Studies, “Rotonda” Room (Room 0303), “Ion N. Angelescu” Building, 3rd floor
- Professor **DOREL PARASCHIV**, Ph.D. – **Vice-Rector** of The Bucharest University of Economic Studies, “Rotonda” Room (Room 0303), “Ion N. Angelescu” Building, 3rd floor
- Assoc. Professor **Grigore Ioan PIROSCA**, Ph.D. – **Dean** of The Faculty of Theoretical and Applied Economics, The Bucharest University of Economic Studies, “Rotonda” Room (Room 0303), “Ion N. Angelescu” Building, 3rd floor

Opening speech

- 10.40 – 10.50** - Assoc. Professor **DRAGOȘ HURU**, Ph.D. – **Head of The Department of Economics and Economic Policies**, The Bucharest University of Economic Studies, “Rotonda” Room (Room 0303), “Ion N. Angelescu” Building, 3rd floor
- Assoc. Professor **LIANA BADEA**, Ph.D. – **Head of The department of communications and economic doctrines**, The Bucharest University of Economic Studies, Room 0318, “Ion N. Angelescu” Building, 3rd floor

Keynote Speakers

- 10.50 – 11.20** - Professor, **CARMEN NĂSTASE**, Ph.D., University “Stefan cel Mare” Suceava, Romania,
- Professor **MIRELA ACELEANU**, Ph.D., The Bucharest University of Economic Studies, Romania,
- Professor **ALEXANDRU TAȘNADI**, Ph.D., The Bucharest University of Economic Studies, Romania,

Coffee Break

11.20 – 11.30 - “Rotonda” Room (Room 0303) “Ion N. Angelescu” Building

11.20 – 11.30 - Room 0318, “Ion N. Angelescu” Building, 3rd floor

PARALLEL TRACKS

TRACK 1

ECONOMICS

“Rotonda” Room (Room 0303), “Ion N. Angelescu” Building, 3rd floor

11.30 – 17 .00

CHAIRS

Associate Professor **Dragoș HURU**, Ph.D., The Bucharest University of Economic Studies, Romania
Professor **MIRELA ACELEANU**, Ph.D., The Bucharest University of Economic Studies, Romania
Professor, **CARMEN NĂSTASE**, Ph.D., University “Stefan cel Mare” Suceava, Romania,

- 1. *Discontinued business for a Romanian non-life insurance company in the context of Solvency II regulatory regime*, Aurora Elena DINA (MANOLACHE), The Bucharest University of Economic Studies, Romania, email: aurora_dina86@yahoo.com**
- 2. *Brexit implications for London insurance market*, Aurora Elena DINA (MANOLACHE), The Bucharest University of Economic Studies, Romania, email: aurora_dina86@yahoo.com**
- 3. *Analysis of the absorption rate for the Structural Funds obtained through the Regional Operational Program, in Romania, 2007-2013 period*, Brașoveanu Iulian Viorel, Departamentul de Finanțe, The Bucharest University of Economic Studies, email: iulian.brasoveanu@fin.ase.ro, Oașă (Geambazi) Ruxandra-Ștefania, University of Economic Studies, Bucharest**
- 4. *Towards Developing a Friendlier Regulatory Framework for Blockchain-based Businesses*, Christina Marta Suci, The Bucharest University of Economic Studies, Christian Nasulea, University of Bucharest, Diana Florentina Nasulea, The Bucharest University of Economic Studies, diana@nasulea.ro**
- 5. *Trends in European Union’s economic convergence*, Alexandra FRĂȚILĂ (ADAM), The Bucharest University of Economic Studies, alexandra.adam@economie.ase.ro**
- 6. *Europe’s soft power – a key to regaining European integration models strength*, Silvia-Elena Iacob, The Bucharest University of Economic Studies, popescusilviaelena@yahoo.com, Andreea Teodora Iacob, The Bucharest University of Economic Studies, tia.iacob@gmail.com**

- 7. *Detection of key, strategic sectors and structural analysis of the regional economy of Tabasco, Mexico***, **Aída Beatriz ARMENTA RAMÍREZ**, Universidad Juárez Autónoma de Tabasco,, Villahermosa, Tabasco, México, email: handel91@gmail.com, **Germán MARTÍNEZ PRATS**, Universidad Juárez Autónoma de Tabasco, Villahermosa, Tabasco, México, email: germanmtzprats@hotmail.com, **Clara Luz Lamoyi Bocanegra**, Universidad Juárez Autónoma de Tabasco, Villahermosa, Tabasco, México, email: mangel113@hotmail.com
- 8. *Analysis of the economic competitiveness of the southeastern region of Mexico***, **Aída Beatriz ARMENTA RAMÍREZ**, Universidad Juárez Autónoma de Tabasco,, Villahermosa, Tabasco, México, email: handel91@gmail.com, **Germán MARTÍNEZ PRATS**, Universidad Juárez Autónoma de Tabasco, Villahermosa, Tabasco, México, email: germanmtzprats@hotmail.com, **José Félix GARCÍA RODRÍGUEZ**, Universidad Juárez Autónoma de Tabasco, Villahermosa, Tabasco, México, email: jfgr55@hotmail.com
- 9. *The Role of Structural Funds in Reducing Regional Disparities***, **Tamara Nae**, The Bucharest University of Economic Studies, Romania, email: nae.tamara@gmail.com
- 10. *The Perspectives of the European Cohesion Policy in Romania***, **Ioana GAVRIL**, The Bucharest University of Economic Studies, Romania, email: ioana.gavril@economie.ase.com, **Tamara NAE**, The Bucharest University of Economic Studies Romania, email: nae.tamara@gmail.com
- 11. *A study of the level of tax convergence for Romania using beta and sigma approach***, **Victor OGENRU**, The Bucharest University of Economic Studies, email: victorogneru@yahoo.co.uk, **Iulian PANAIT**, Hyperion University of Bucharest
- 12. *Real and nominal convergence in the context of the Euro adoption***, **Sorin Cristian NIȚĂ**, The Bucharest University of Economic Studies, Romania, nitasorincristian@gmail.com
- 13. *Can the increase in the phenomenon of migration be explained by mistrust in the public authorities and the low weight of salaries in Romania?***, **Mihaela Roberta Stanef-Puica**, The Bucharest University of Economic Studies, Department of Economics and Economic Policies, Faculty of Theoretical and Applied Economics, robertastanef@yahoo.com
- 14. *FROM BIG DATA TO DATA: The value behind Metadata Governance in Statistics***, **Iulia Alexandra Nicolescu**, The Bucharest University of Economic Studies, iulia.nicolescu@gmail.com,
- 15. *The Role of Urban Growth Poles in Decoupling Regional Development from Natural Resource Consumption. The case of Romania***, **Anca Dachin**, The Bucharest University of Economic Studies, ancadachin@yahoo.com, **Roxana Clodnitchi**, The Bucharest University of Economic Studies, roxana.clodnitchi@fabiz.ase.ro
- 16. *Economic policy – the gateway to the development of the European Union Oportunies and Challenges***, **Musat Mihaela**, The Bucharest University of Economic Studies, Romania, musat.mihaela11@gmail.com

TRACK 2

ECONOMIC DOCTRINES AND COMUNICATION

Room 0318, “Ion N. Angelescu” Building, 3rd floor

11.30 – 17.00

CHAIRS

Associate Professor **Liana Badea**, Ph.D., The Bucharest University of Economic Studies, Romania

Associate Professor **Grigore Ioan Piroasca**, Ph.D., The Bucharest University of Economic Studies, Romania

1. *The role of the communicative process in a public institution*, **Iacob Constantin Ciprian**, University Valahia of Targoviste, IOSUD, email: av_iacobconstantinciprian@yahoo.com, **Bădina (Rădulescu) Mihaela Loredana**, University Valahia of Targoviste, IOSUD, mihaelaradulescutgv@yahoo.com
2. *The New Macroeconomics and its Impact on Economic Policy*, **Monica Dobrescu**, The Bucharest University of Economic Studies, monicam_dobrescu@yahoo.com
3. *Innovation in the Fashion Industry: Implications, Consequences and the Resistance of the Consumers*, **Puiu Ionela-Andreea**, The Bucharest University of Economic Studies Romania, andreeapuiu@gmail.com
4. *Homo Economicus in the 21st Century. The loss of moral identity*, **Clim Alexandra-Veronica**, Department of Economy and Administration, University “Stefan cel Mare” Suceava, Romania, alexandra.ungureanu2016@gmail.com
5. *THE ECONOMIC COORDINATE OF ALVIN TOFFLER’S WORK*, **Cezar Vasilescu**, Economic Highschool Ion Ghica Targoviste, cezvas08@yahoo.com
6. *Economic Crisis Perspective*, **Ahmed Hussein Radhi Al-Rubaye**, University of Baghdad Higher Institute of Accounting & Financial Studies, University of Craiova, Faculty of Economics and Business Administration, alradhi63@gaiml.com
7. *The circular economy: Importance and Evolution in the European Union*, **ANCUȚA LUCACI**, „Ștefan cel Mare” University of Suceava, 2018, ancutalucaci28@yahoo.com

8. **Recruiting for agile jobs: an analysis of Romanian IT labor market**, Alina-Ramona BUTNARIU, “Ștefan cel Mare” University of Suceava, Romania, alinaramonabutnariu@gmail.com
9. **THE EVOLUTION OF ECONOMIC INEQUALITIES BEFORE AND AFTER THE FINANCIAL CRISIS**, Diana Georgiana Bucătar, Ștefan cel Mare University of Suceava, Romania, diana.bucatar@usm.ro
10. **Economic growth and social cohesion**, Vîrjan Daniela, University of Economic Studies, Bucharest, Romania, Hristache Diana, The Bucharest University of Economic Studies Romania, Silvia Elena Iacob, The Bucharest University of Economic Studies, Romania, popescusilviaelena@yahoo.com,
11. **STRATEGY AND SUPPLY CHAIN MANAGEMENT – EVOLUTION TO INDUSTRY 4.0**, Florina Simona Burta, West University of Timișoara/Faculty of Economics and Business Administration/ Finance Department, simona.burta@gmail.com
12. **Labor market in the Republic of Moldova: realities and potential problems**, Birca Alic, The Chișinău University of Economic Studies, The Republic of Moldova, alicbir@yahoo.com
13. **Impact of the content of work on the human resources function of organizations**, Dorin Vaculovschi, The Chișinău University of Economic Studies, The Republic of Moldova, alicbir@yahoo.com
14. **Brexit and retention policies in the Eastern countries**, Grigore Ioan PIROȘCĂ, The Bucharest University of Economic Studies, Romania, grigore.pirosca@economie.ase.ro, Cătălin Corneliu GHINĂRARU, The National Institute of Research on Labour and Social Protection, ghinararu@incsmpps.ro, Liana BADEA, The Bucharest University of Economic Studies, liana.nutu.badea@gmail.com, Daniela VÎRJAN, The Bucharest University of Economic Studies, daniela_virjan@yahoo.com, Irina PETRESCU, The Bucharest University of Economic Studies, Romania, irinapetrescu84@yahoo.com, George Laurențiu ȘERBAN-OPRESCU, The Bucharest University of Economic Studies, george.laur.serban@gmail.com, Alin STANCU, The Bucharest University of Economic Studies, alinstantcu@gmail.com
15. **Communication patterns in business negotiations**, Roxana Mihai, The Bucharest University of Economic Studies, Romania, roxana.mihai13@yahoo.com, Cătălin Georgian Mihai, University Valahia of Targoviste, catalinmihai13@yahoo.com
16. **Dimensions and Trends in Human Resources Management**, Constanta Popescu, the University of Valahia, Targoviste, Georgeta Gogeanu, Coresi School, Targoviste, Dambovita county, popescusilviaelena@yahoo.com