

**The Faculty of Theoretical and Applied Economics
The Bucharest University of Economic Studies**

**Economic Convergence in European Union
(ECEU) – 18th edition**

***Economics and Resilience through
Digitalization in European Union***

**CONFERENCE
PROGRAMME**

Bucharest, 22-24th of April 2021

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CONFERENCE PROGRAMME

Online presentations

23rd of April, 2021

Key note speaker: **Carlos Ramírez Valdebenito**, *professor* Ph.D. – Universidad de Santiago de Chile

Chair: **Ioan Grigore Piroșcă** Ph.D. – The Bucharest University of Economic Studies, Romania

Mihaela Roberta Stanef-Puica Ph.D. – The Bucharest University of Economic Studies, Romania

- 1. *Digital recovery - a tool for gender equality*, **Narcisa Alexandra PANIE**, Bucharest University of Economic Studies, email: panie.narcisa.alexandra@gmail.com, **Tamara Maria NAE**, Bucharest University of Economic Studies, nae.tamara@gmail.com, Romania**
- 2. *CREATIVE METHODS FOR INCREASING THE RESILIENCE OF HUMAN RESOURCES TO ORGANIZATIONAL CHANGE*, **Silvia IACOB**, Bucharest University of Economic Studies, silvia.iacob@economie.ase.ro, **Iulia Maria GÂNDEA (ROȘOIU)**, Valahia University of Târgoviște, iulia_gandea@yahoo.com, **Ana-Maria NICOLAE (STAN)**, Valahia University of Târgoviște, annanicolae@yahoo.com, Romania**
- 3. *Digitization of external public audit in the context of the COVID 19 pandemic and the role of supreme audit institutions in the Recovery and Resilience Facility*, **LAZĂR (PLEȘA) Teodora Nicoleta**, Valahia University of Târgoviște, teodora.lazar@valahia.ro, **POPESCU Constanța**, Valahia University of Târgoviște, tantapop@yahoo.com, Romania**
- 4. *HEALTH RECOVERY BY RENEWING THE MANAGEMENT STYLE IN THE SANITARY FIELD*, **Silvia Minciuna (Grigore)**, University Valahia of Târgoviște, silviaminciuna@yahoo.com, **Mihai Mieiță**, University of Valahia Târgoviște, Romania**
- 5. *THE IMPORTANCE OF THE LEADER'S NEGOTIATION SKILLS*, **Constanța, Popescu**, Valahia University of Târgoviște, tantapop@yahoo.com, **Diana - Nicoleta, Georgescu**, Valahia University of Târgoviște, georgescu.dianna@yahoo.com, Romania**
- 6. *Communication in public administration in the COVID-19 pandemic. Measures, advantages and challenges*, **Anamaria Bucur**, Valahia University of Târgoviște, anamariabucur74@yahoo.com, **Catalin Vasile Iordache**, Valahia University of Târgoviște, atayord170@yahoo.com, Romania**

7. **ANALYSIS OF THE IMPACT OF COVID-19 ABOUT THE USE OF THE INTERNET OF THINGS IN ROMANIA**, Raluca Florentina CREȚU, Bucharest University of Economic Studies, raluca.cretu@cig.ase.ro, Romeo Cătălin CREȚU, Bucharest University of Economic Studies, Petrică ȘTEFAN, Bucharest University of Economic Studies, Romania
8. **Implications of the EU transition to climate neutrality for Romania's industry**, Anca Dachin, Bucharest University of Economic Studies, daniela.dachin@economie.ase.ro, Romania,
9. **Smart City. Is Bucharest experiencing smart mobility?**, Marta-Christina SUCIU, Bucharest University of Economic Studies, christina.suciu@economie.ase.ro, Gheorghe-Alexandru STATIVĂ, Bucharest University of Economic Studies, Bucharest, alexstativa95@gmail.com, Romania
10. **STATE AND ECONOMIC AND SOCIAL PERFORMANCE IN THE EUROPEAN UNION**, NICA Elvira, Bucharest University of Economic Studies, elvira.nica@ase.ro, CIURLĂU Cristian Florin, "Dimitrie Cantemir" Christian University of Bucharest, cristianciurlau@yahoo.com, POPESCU H. Gheorghe, "Dimitrie Cantemir" Christian University of Bucharest, popescu_ucdc@yahoo.com, GEAMBAZI Petris, The Bucharest University of Economic Studies, petrisgeambazi@yahoo.com, Romania
11. **The role of communication in the prevention of organizational conflicts**, Silvia IACOB, Bucharest University of Economic Studies, silvia.iacob@economie.ase.ro, Claudiu Aurelian POPA, University Valahia of Targoviste, av.claudiu.popa@gmail.com, Romania
12. **Managerial communication and the manager in the knowledge society**, Ayten Guler DERMENGI (Gerea), University Valahia of Targoviste, aytengerea@gmail.com, Monica COJOCARU, University Valahia of Targoviste, monica.cojocar@comconsulting.ro, Romania
13. **Learning methods and activities to stimulate creativity**, Iulia Maria GANDEA (Rosoiu), University Valahia of Targoviste, iulia_gandea@yahoo.com, Romania
14. **Organizational Culture - Input of Effectiveness and Efficiency of Business Activities**, Monica COJOCARU, Valahia University of Targoviste, monica.cojocar@comoconsulting.ro, Xiaoyu ZHAN, Valahia University of Targoviste, xiao@xiao.ro, Ayten DERMENGI, Valahia University of Targoviste, aytengerea@gmail.com, Romania
15. **Qualitative Analysis of Teleworking Research – a European Overview**, Xiaoyu ZHAN, Valahia University of Targoviste, xiao@xiao.ro, Delia-Mioara POPESCU, Valahia University of Targoviste, depopescu@yahoo.com, Ionut-Florin BRATILOVEANU, Valahia University of Targoviste, ionut_brati@yahoo.com, Romania
16. **Tools for Sustainable Development Analysis in Public Sector**, Alina Iuliana TĂBÎRCĂ, Valahia University of Targoviste, , alina_tabirca@yahoo.com, Raluca Florentina BÎLCAN, Valahia University of Targoviste, raluca.bilcan@yahoo.com, Valentin RADU, Valahia University of Targoviste, valu_radu@yahoo.com, Romania

- 17.** *The behavior of employee with proactive personality related to an adequate motivation in uncertain economical conditions. Survey study on a sample of Romanian employee, Alina Constantinescu, Valahia University of Targoviste, alinaconsta@yahoo.com, Romania,*
- 18.** *THE ANALYSIS OF BUSINESS CYCLES WITHIN THE EUROZONE. STUDY CASE ON ROMANIA, Laura-Mădălina PÎRȘCOVEANU, Bucharest University of Economic Studies, laura.pirscoveanu@yahoo.com, Romania*
- 19.** *CHALLENGES OF INTERNATIONAL WILDLIFE TRADE, Adina Sabrina Lise`, Nephrology Clinical Hospital "Dr. Carol Davila", sabrina.lise15@gmail.com, Romania*
- 20.** *The new type of communication in public administration during a pandemic, Popescu Constanța, Valahia University of Targoviste, Istrate George Alexandru, Valahia University of Targoviste, georgeistrate88@gmail.com, Romania*
- 21.** *THE EFFECTS OF DIGITALIZATION ON ECONOMIC GROWTH, Elena Mădălina GHERGHINA, Bucharest University of Economic Studies, Adina Teodora PAȘA, Bucharest University of Economic Studies, teodorapasa@gmail.com, Nicoleta ONOFREI, Bucharest University of Economic Studies, Romania*
- 22.** *The impact of fiscal policy on the Romanian labor market, Matei Elena-Florentina, Bucharest University of Economic Studies, Mîndrican Ioana-Manuela, Bucharest University of Economic Studies matei.elena96@gmail.com, Romania*