



ACADEMIA DE STUDII ECONOMICE DIN BUCUREȘTI
FACULTATEA DE ECONOMIE TEORETICĂ ȘI
APLICATĂ

București, 010522 Calea Dorobanților nr.15-17, Clădirea Virgil Madgearu, sector1, România



**Faculty of Theoretical and Applied Economics
Bucharest University of Economic Studies**

Economic Convergence in European Union (ECEU) – 20th edition

*Transforming the Future of Work: Navigating
the Intersection of Digital Transformation and
Human Capital*

CONFERENCE PROGRAMME

Bucharest, 06-07th of April 2023



ACADEMIA DE STUDII ECONOMICE DIN BUCUREȘTI
FACULTATEA DE ECONOMIE TEORETICĂ ȘI
APLICATĂ

București, 010522 Calea Dorobanților nr.15-17, Clădirea Virgil Madgearu, sector1, România



HONORARY COMMITTEE

Nicolae ISTUDOR, Prof. Ph.D. – Rector, Bucharest University of Economic Studies, Romania

Dumitru MIRON, Prof. Ph.D. - President of the University Senate of Bucharest University of Economic Studies,

Leonard Badea, Prof.PhD. - Member of the Board of Directors and Deputy Governor of the National Bank of Romania

Mirela ACELEANU, Prof. Ph.D. – Director of Doctoral School, Bucharest University of Economic Studies, Romania

Liana Badea Prof.PhD, Vice President of the University Senate and Director of the Department of Economic Doctrine and Communication, Bucharest University of Economic Studies

Dragoș Huru Asoc.prof. PhD. Director of the Department of Economics and Policy Economy, Bucharest University of Economic Studies,

Carlos Ramírez VALDEBENITO, professor Ph.D. – Universidad de Santiago de Chile

Sorin NASTASIA, professor Ph.D. – Southern Illinois University Edwardsville

Ioan Grigore Piroșcă Ph.D. – Dean of Faculty of Economic Sciences, Bucharest University of Economic Studies, Romania

Mihaela Roberta Stanef-Puică Ph.D. – Bucharest University of Economic Studies, Romania

Silvia Elena Iacob Ph.D. – Bucharest University of Economic Studies, Romania

Nicolae Moroianu Ph.D. – Bucharest University of Economic Studies, Romania

SCIENTIFIC COMMITTEE

1. Prof.PhD. Ioan Grigore Piroșcă
2. Prof.PhD. Mirela Ionela Aceleanu
3. Prof.PhD. Liliana Crăciun
4. Prof.PhD. Daniela Anca Dachin
5. Prof.PhD. Marin Dinu
6. Prof.PhD. Claudiu Grigoraș Doltu
7. Prof.PhD. Horațiu Dragomirescu
8. Prof.PhD. Monica Dudian
9. Prof.PhD. Basarab Gogoneață
10. Prof.PhD. Cătălin Emilian Huidumac Petrescu
11. Prof.PhD. Marius Corneliu Marinaș
12. Prof.PhD. Cosmin Ștefan Marinescu
13. Prof.PhD. Anca Gabriela Molănescu
14. Prof.PhD. Mihaela Hrisanta Mosora
15. Prof.PhD. Aura Gabriela Socol
16. Prof.PhD. Cristian Socol
17. Prof.PhD. Andreea Claudia Șerban
18. Prof.PhD. Mina Fanea Ivanovici
19. Prof.PhD. Marius Cristian Pană
20. Prof.PhD. Daniela Livia Trașcă
21. Prof.PhD. Liana Badea
22. Prof.PhD. Slivia Elena Iacob
23. Prof.PhD. George Laurențiu Șerban-Oprescu
24. Asoc.prof. PhD. Alexandru Dumitru Bodislav
25. Asoc.prof. PhD. Alina Ștefania Chenic
26. Asoc.prof. PhD. Amalia Florina Cristescu
27. Asoc.prof. PhD. Alexandra Frățilă
28. Asoc.prof. PhD. Andrei Hrebenciuc
29. Asoc.prof. PhD. Ioana Andrada Gavril
30. Asoc.prof. PhD. Alina Crețu



ACADEMIA DE STUDII ECONOMICE DIN BUCUREȘTI

FACULTATEA DE ECONOMIE TEORETICĂ ȘI APLICATĂ

București, 010522 Calea Dorobanților nr.15-17, Clădirea Virgil Madgearu, sector1, România



31. Asoc.prof. PhD. Dragoș Huru
32. Asoc.prof. PhD. Nicolae Moroianu
33. Asoc.prof. PhD. Liviu Cosmin Mosora
34. Asoc.prof. PhD. Chiva Marilena Papuc
35. Asoc.prof. Asoc.prof. PhD. Gabriel Ilie Staicu
36. Asoc.prof. PhD. Mihaela Roberta Stanef-Puică
37. Asoc.prof. PhD. Daniela Vîrjan
38. Asoc.prof. PhD. Cristina Voicu
39. Asoc.prof. PhD. Laurențiu Gabriel Frâncu
40. Asoc.prof. PhD. Diana Hristache
41. Asoc.prof. PhD. Maria Monica Dobrescu
42. Lecturer PhD. George Marian Ștefan
43. Lecturer PhD. Alina Magdalena Manole
44. Lecturer PhD. Roxana Lucia Mihai
45. Lecturer PhD. Irina Florentina Moulin
46. Lecturer PhD. Liviu Cătălin Moraru
47. Lecturer PhD. Anca Maria Paraschiv
48. Lecturer PhD. Raluca Andreea Popa
49. Asist.PhD. Georgiana Balaban
50. Asoc.prof.Ph.D Sorin Nastasia – Southern Illinois University Edwardsville

ORGANIZING COMMITTEE

Ioan Grigore Piroșcă Ph.D. – Bucharest University of Economic Studies, Romania

Dragoș Huru Ph.D. – Bucharest University of Economic Studies, Romania

Liana Badea Ph.D. – Bucharest University of Economic Studies, Romania

Mihaela Roberta Stanef-Puică Ph.D. – Bucharest University of Economic Studies, Romania

Silvia Elena Iacob Ph.D. – Bucharest University of Economic Studies, Romania

Nicolae Moroianu Ph.D. – Bucharest University of Economic Studies, Romania

Mirela Ionela Aceleanu Ph.D. – Bucharest University of Economic Studies, Romania

Alexandru Bodislav, Ph.D. – Bucharest University of Economic Studies, Romania

Leonard Badea, Prof.PhD. - Member of the Board of Directors and Deputy Governor of the National Bank of Romania

Radu Budu - Founding member and President of ASEAC

Rares Mihai Nițu - Founding member and Vice-president of ASEAC

Iulia Constanța Petre - Founding member and Vice-president of ASEAC

PARTENERS:



MINISTERUL CERCETĂRII, INOVĂRII ȘI DIGITALIZĂRII



ROMGAZ





CONFERENCE PROGRAMME

06th of April, 2022, 2103 Room

Registration of participants 13.00-13.30

Plenary opening 13.30-14.30

Leonard Badea, Prof.PhD. - Member of the Board of Directors and Deputy Governor of the National Bank of Romania

Bogdan Mihai DUMEA - Secretary of State Ministry of Research, Innovation and Digitization

Andreea Negru – Liaison officer and communication expert, RomGaz and President of the ADDA Association

Session 15.00

Chair: Silvia Iacob Ph.D. – Bucharest University of Economic Studies, Romania

Nicolae Moroianu Ph.D. – Bucharest University of Economic Studies, Romania

1. Digitalization Process in the Accounting Profession, Amalia-Magdalena DĂNĂILĂ (CALAFETEANU), „Valahia” University of Târgoviste, Romania, amaliacalafeteanu@gmail.com

Elena-Simona TACHE, „Valahia” University of Târgoviste, Romania, simona_buzatoiu@yahoo.com, **Ion CUCUI**, „Valahia” University of Târgoviste, Romania, ioncucui50@gmail.com, **Valentin Radu**, „Valahia” University of Târgoviste, Romania, valentin.radu@valahia.ro

2. A new approach in using digital economy and society index in quantifying progress towards the EU's digital decade, Romeo-Victor IONESCU, Dunarea de Jos University, Galati, Romania; ionescu_v_romeo@yahoo.com, **Alina MECA**, Dunarea de Jos University, Galati, Romania; alina.meca@ugal.ro, **Laurențiu-Nicolae PRICOPE**, Dunarea de Jos University, Galati, Romania; laurentiupricope_lex@yahoo.com

3. The impact of the digital economy on the development of a sustainable economy in the European Union, Costinela FORTEA, Dunarea de Jos University, Galati, Romania; costinela.fortea@yahoo.com, **Monica Laura ZLATI**, Dunarea de Jos University, Galati, Romania; sorici_monica@yahoo.com, **Valentin-Marian ANTOHI**, Dunarea de Jos University, Galati, and Transilvania University, Brasov, Romania; valentin.antohi@unitbv.ro, valentin_antohi@yahoo.com

4. Impactul companiei GlobalBox. world în industria comerțului electronic, a vânzărilor online și a piețelor, Virjan Vlad Valentin, Bucharest University of Economic Studies, Romania, vlad_virjan@yahoo.com **Daniela VÎRJAN**, Bucharest University of Economic Studies, Romania, daniela.virjan@economie.ase.ro



**ACADEMIA DE STUDII ECONOMICE DIN BUCUREȘTI
FACULTATEA DE ECONOMIE TEORETICĂ ȘI
APLICATĂ**

București, 010522 Calea Dorobanților nr.15-17, Clădirea Virgil Madgearu, sector1, România



5. The digitisation paradigm in the European regional economy in the current geopolitical context; **Monica Laura ZLATI**, Dunarea de Jos University, Galati, Romania; sorici_monica@yahoo.com; **Romeo-Victor IONESCU**, Dunarea de Jos University, Galati, Romania; ionescu_v_romeo@yahoo.com, **Costinela FORTEA**, Dunarea de Jos University, Galati, Romania; costinela.fortea@yahoo.com

6. Digitalization – threat or opportunity for human capital, **Diana-Andreea ROTARU (DUMITRACHE)**, "Valahia" University of Târgoviste, Romania, diandreea.rotaru@gmail.com, **Delia Mioara POPESCU**, "Valahia" University of Târgoviste, Romania, depopescu@yahoo.com, **Andrei MATICIUC**, "Valahia" University of Târgoviste, Romania, maticiuc.andrei@gmail.com, **Cristina CĂLINOIU (IONESCU)**, "Valahia" University of Târgoviste, Romania, ionescu_cristina_roxana@yahoo.com

7. Digital labour as an indicator for national economy development, **Rareș-Mihai NIȚU**, Bucharest Academy of Economic Studies, Romania, niturares18@stud.ase.ro, **Cecilia VĂDUVA (BĂCĂNOIU)**, Bucharest Academy of Economic Studies, Romania, bacanoiucecilia21@stud.ase.ro, **Mihaela MELENCIUC**, Bucharest Academy of Economic Studies, Romania, melenciucmihaela199@gmail.com

8. Digital transformation of the Romanian pre-university education system, **Nicolae MOROIANU**, Bucharest University of Economic Studies, Romania, nicolae.moroianu@economie.ase.ro, **Alexandra CONSTANTIN**, Bucharest University of Economic Studies, Romania, constantin7alexandra21@stud.ase.ro, **Mihai ISTUDOR**, Bucharest University of Economic Studies, Romania, **Iulia Maria GÂNDEA (ROȘOIU)**, "Valahia" University of Târgoviște, Romania, iulia_gandea@yahoo.com

9. Digital transformation in the organization - change caused by the COVID-19 pandemic, **Georgiana – Tatiana BONDAC**, "Valahia" University of Târgoviște, **Nicoleta Aura DRAGNEA (ALECSANDRESCU)**, "Valahia" University of Târgoviște, Romania, nikollare@yahoo.com

10. Human resources flow nexus smart digital resilience, **Valentin Marian ANTOHI**, Dunarea de Jos University, Galati, Romania, valentin_antohi@yahoo.com, **Alina MECA**, Dunarea de Jos University, Galati, Romania, alina.meca@ugal.ro, **Laurențiu-Nicolae PRICOPE**, Dunarea de Jos University, Galati, Romania, laurentiupricope_lex@yahoo.com

11. The impact of digitalization on consumer behavior, **Cezara-Georgiana Radu**; Bucharest University of Economic Studies, Romania, radu.cezara.georgiana@gmail.com

12. Thinking for the Future - Artificial Intelligence and the Financial Services, **Simona Elena TACHE BUZATOIU**, „Valahia” University of Târgoviste, Romania, simona_buzatoiu@yahoo.com,

13. Are Digital Transformation and Broadband Infrastructure enhancing Public Governance across the European Union? Potential benefits from advanced econometric approaches, **Alexandra-Mădălina ȚĂRAN**, West University of Timisoara, Romania, alexandra.taran@e-uvvt.ro, **Nicoleta-Claudia MOLDOVAN**, West University of Timisoara, Romania, nicoleta.moldovan@e-uvvt.ro, **Lavinia-Daniela MIHIȚ**, West University of Timisoara, Romania, lavinia.mihit@e-uvvt.ro,



ACADEMIA DE STUDII ECONOMICE DIN BUCUREȘTI
FACULTATEA DE ECONOMIE TEORETICĂ ȘI
APLICATĂ

București, 010522 Calea Dorobanților nr.15-17, Clădirea Virgil Madgearu, sector1, România



Raluca-Ioana RĂCĂȚĂIAN, West University of Timisoara, Romania, raluca.racataian89@e-uvv.ro, **Oana-Ramona LOBONȚ**, West University of Timisoara, Romania, oana.lobont@e-uvv.ro

14. Hybridization of jobs: digitalisation as a complementary tool for jobs, Rareș – Mihai NIȚU, Bucharest University of Economic Studies, Romania, nitulares18@stud.ase.ro, **Mihaela Malvina PREDĂ (ROSU)**, Bucharest, Romania, malvina@malvinarosu.ro, **Cristian STANA**, Bucharest University of Economic Studies, Romania, stanacristiann@yahoo.com

15. Policies in education, an analysis of the current study of knowledge, Edi-Milian NEGUȚOIU, Bucharest Academy of Economic Studies, Romania, milian.negutoiu@gmail.com

16. The relationship between digitalization, green economy and sustainable growth, in terms of human capital, **Georgiana-Ionela MARIN**, Bucharest University of Economic Studies, Romania georgianamarin17@stud.asae.ro, **Florentina CHIȚU**, Bucharest University of Economic Studies, Romania, florentina.chitu@rei.ase.ro, **Andra-Nicoleta MECU**, Bucharest University of Economic Studies, Romania andra.mecu@stud.ase.ro

17. Impact of Covid-19 in Europe, **Teodora Cătălina DUMITRA**, Bucharest University of Economic Studies, Romania, dumitrateodora15@stud.ase.ro

18. EBITDA, one of the most important indicators regarding the financial sustainability of retail companies, **Lucian Gabriel MAXIM**, University of Transilvania, Brașov, Romania lucian.maximbv@gmail.com

19. Human Capital - an important resource or impediment in the development of the economy?, **Silvia DUMITRESCU-POPA**, Bucharest University of Economic Studies, Romania, silviapopa997@gmail.com, **Elena-Iulia CHIȚĂ**, Bucharest University of Economic Studies, Romania, iulia_elen95@yahoo.com,

20. Digitalization – saving or wasting the resources?, **Edi-Cristian DUMITRA**, Bucharest University of Economic Studies, Romania, dumitraedi15@stud.ase.ro, **Cristian STANA**, Bucharest University of Economic Studies, Romania, stanacristiann@yahoo.com, **Claudiu Aurelian POPA**, “Valahia” University of Târgoviște, Romania, av.popaclaudiu@gmail.com

21. The case study conducted at the Gura Ocnitei Village Hall aimed to analyze the role of communication in improving the performance of public servants, **George-Alexandru ISTRATE**, “Valahia” University of Târgoviște, Romania, georgeistrate88@gmail.com, **Iulia Maria GÂNDEA (ROȘOIU)**, “Valahia” University of Târgoviște, Romania, iulia_gandea@yahoo.com, **Alexandra Elena TĂNASE (MIHAI)**, “Valahia” University of Târgoviște, Romania, alexa.tanase@yahoo.co.ph

22. Ten essential principles for successful communication, **George-Alexandru ISTRATE**, “Valahia” University of Târgoviște, Romania, georgeistrate88@gmail.com, **Oana Ramona BAUER**, “Valahia” University of Târgoviște, Romania, oana_bauer@yahoo.com, **Alexandra Elena TĂNASE (MIHAI)**, “Valahia” University of Târgoviște, Romania, alexa.tanase@yahoo.co.ph, **Claudiu Aurelian POPA**, “Valahia” University of Târgoviște, Romania, av.popaclaudiu@gmail.com



ACADEMIA DE STUDII ECONOMICE DIN BUCUREȘTI
FACULTATEA DE ECONOMIE TEORETICĂ ȘI
APLICATĂ

București, 010522 Calea Dorobanților nr.15-17, Clădirea Virgil Madgearu, sector1, România



23. Chinese economic corridors – perspectives to 2023, Grigore Ioan PIROȘCĂ, Bucharest University of Economic Studies, Romania, grigore.pirosca@economie.ase.ro, **Cecilia VĂDUVA (BĂCĂNOIU)**, Bucharest Academy of Economic Studies, Romania, bacanoiucecilia21@stud.ase.ro, **Gabriela Roxana PĂDURARU-VOICU**, Bucharest University of Economic Studies, Romania, voicugabriela11@stud.ase.ro,

24. The impact of the energy crisis on everyday life, Alexandru TOMA, Bucharest, Romania, alexandrutoma1@yahoo.com, **Radu Alexandru BUDU**, Bucharest University of Economic Studies, Romania, buduradu17@stud.ase.ro, **Mihaela Malvina PREDA (ROȘU)**, Bucharest, Romania, malvina@malvinarosu.ro

25. Macroeconomic trends in Romania 2023, Silvia Elena IACOB, Bucharest University of Economic Studies, Romania, silvia.iacob@economie.ase.ro, **Edi-Cristian DUMITRA**, Bucharest University of Economic Studies, Romania, dumitraedi15@stud.ase.ro, **Radu Alexandru BUDU** Bucharest University of Economic Studies, Romania, buduradu17@stud.ase.ro

26. Fiscal integration of the monetary union – the solution against fragmentation, Irene Ioana DRĂGHICI, Bucharest University of Economic Studies, Romania, draghiciirene17@stud.ase.ro, **Laurențiu Mihai TĂNASE**, Bucharest University of Economic Studies, Romania, laurentiu.tanase95@yahoo.com, **Robert Ștefan URICARU**, Bucharest University of Economic Studies, Romania, uricarurobert18@stud.ase.ro

27. Tax avoidance methods practiced by MNE's in European Union, Laurențiu Mihai TĂNASE, Bucharest University of Economic Studies, Romania, laurentiu.tanase95@yahoo.com, **Irene Ioana DRĂGHICI**, Bucharest University of Economic Studies, Romania, draghiciirene17@stud.ase.ro, **Norina POPOVICI**, Bucharest University of Economic Studies, Romania

28. Europe's Digital Decade - a keystone of gender convergence, Tamara Maria NAE, Bucharest University of Economic Studies, Romania, nae.tamara@gmail.com, **Narcisa Alexandra PANIE**, Bucharest University of Economic Studies, Romania, panie.narcisa.alexandra@gmail.com

29. Central Bank Digital Currency - challenges and opportunities, Elena Roxana DEAK, Bucharest University of Economic Studies, Romania, deakelena21@stud.ase.ro

30. Digital transformation and innovation of the European SMEs. How is Romania replying to the digitalization phenomena? Emilia JERCAN, Bucharest University of Economic Studies, Romania, emilia.jercan@gmail.com, **Teodora NACU**, Bucharest University of Economic Studies, Romania, nacuteodora21@stud.ase.ro

31. Long time carriers or GIG Economy? Marilena Chiva PAPUC, Bucharest University of Economic Studies, Romania, marilena.papuc@economie.ase.ro, **Mihaela Roberta Stanef-Puica**, Bucharest University of Economic Studies, Romania, mihaela.stanef@economie.ase.ro

32. Border police performance, mentoring and coaching session, Vlad Nicolae GOVOR, Universitatea Valahia Târgoviște, România, vgovor030@gmail.com, **Sergiu Leontin ȘANTA**, Universitatea Valahia Târgoviște, Romania, sergiusanta9@gmail.com



**ACADEMIA DE STUDII ECONOMICE DIN BUCUREȘTI
FACULTATEA DE ECONOMIE TEORETICĂ ȘI
APLICATĂ**

București, 010522 Calea Dorobanților nr.15-17, Clădirea Virgil Madgearu, sector1, România



33. *Internal crisis. perceptions of border police employees regarding the scanning of the domestic environment in the face of crises*, Sergiu Leontin ȘANTA, Universitatea Valahia Târgoviște, Romania, sergiusanta9@gmail.com, Vlad Nicolae GOVOR, Universitatea Valahia Târgoviște, România , vgovor030@gmail.com